

Layout & Design Services

(Prices & Policies)

Our charges are based on two criteria.

First if it is a **Production Based** or **Freelance Based**.

Below you will see details for both and their respective rates and how they effect your pricing structure.

Production Based Pricing: Layout & Design Services priced under this category are based on a discounted rate per hour if connected to a production job such as printing, signs, embroidery etc. Since we discount these graphic services Riverside Printing & Signs reserves all copyrights to the design that is created or modified. Therefore all proofs are full color prints if mailed or picked up. If sent by e-mail the file will be embedded into the e-mail as a low resolution and not sent as an attachment to protect our copyrights. Our labor rate on production based pricing is \$60.00 per hour, 1/4 hour min. charge or \$15.00. Please note some quoted rates may have been at a special rate differing from above and may be at a lower rate. If you require the art to be within your possession of copyright then reference freelance based details below. If for any reason a production job would be canceled we reserve the right to bill at the Freelance Based labor rates.

Freelance Based Pricing: Services priced under this category are based on regular rates per hour and not connect to any production job. This service can be used if you require art to be created for a third party or any other purpose. You will receive all copyrights to any art created by Riverside Printing & Signs and a electronic file in any standard file format for your records. The standard labor rate freelance based pricing is \$80.00 per hour, 1 /2 hour min charge or \$40.00.

If you have any questions about these rates please contact our office for further details.